Beat: Technology

COSMOPROF WORLDWIDE BOLOGNA 2016 - THE INTERNATIONAL INSTITUTION FOR THE BEAUTY

LEADING OBSERVATORY ON TRENDS

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USPA NEWS - Since 49 years, COSMOPROF Worldwide 2016 is the quintessential international beauty event and centre for trends and information about the global cosmetics world, will take place from 18th to 21st March in Bologna...

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COSMOPROF Worldwide Bologna is the leading 360° worldwide event for the professional beauty sector and an international platform for the cosmetics and wellness industry.

90,000 square metres of exhibition space are dedicated to the various sectors of the beauty industry: Perfumery and Cosmetics, Natural Health, Packaging and Contract Manufacturing, Beauty Salon and Spa, Hair, Nails. Vast numbers of exhibitors, visitors and buyers from overseas are turning this event, year after year, into a proper international “hub“ where professionals and decision makers meet to develop their business.

COSMOPACK will open one day earlier than Cosmoprof, with dedicated pavilions and an increased market interest in this sector. March 17th - 20th, 2016.

COSMOPACK is COSMOPROF Worldwide Bologna´s “show within the show“ and benefits hugely from its partnership with the most influential beauty trade fair, where all the sectors of the industry are brought together under one roof.

COSMOPACK is the biggest international trade fair dedicated to all the various components of the cosmetics production chain: raw materials, machinery and automated systems, packaging and full service solutions. The creative content, the products exhibited and the innovative formulas make this fair a unique event.

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