

Beat: Lifestyle

## COQUILLADE PROVENCE VILLAGE RESORT & SPA, THE UNFORGETTABLE EXPERIENCES

### LOCATED ON THE OCRES ROAD

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**USPA NEWS** - Coquillade Provence Resort & Spa is located on the Ocres Road, in Gargas, near Rousillon. This Village has the very last exploitation of the Ochres in Europe, whose Pigments are used in the composition of Cosmetic Products of famous French Brands. It is a particular Mineral that gives Ocres their unique Pigmentation, Authentic, only in this part of Provence.

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Since its creation in 2008, Coquillade has always valued the land it inhabits. Coquillade Provence Resort & Spa offers its Guests exclusive Hospitality in a privileged setting. This choice is part of a Global Concept, Architectural and Ecological, resulting from the Owner's personal commitment to minimize the impact on the environment. La Coquillade obtained the European Ecolabel (AFNOR) in 2012. Since then, the Property has been implementing a broad environmental policy, through concrete daily actions. In 2021, Coquillade Provence Resort & Spa became a Member of "Now Sustainability". This formidable tool aids in redefining the Codes of the Luxury Hotel Industry with the current environmental concerns at the forefront.

Nestled in the Heart of the Luberon Valley in an idyllic Village just 45 minutes from Avignon, Coquillade Provence Resort & Spa epitomizes the Quintessential Tranquility of a Provençal Retreat. The charming Relais & Châteaux affiliated Property is located on a 100-acre Estate studded Historical Vineyards on 74 acres, Cypress Tree Alleys and 300- year-old Olive Groves. The restored 11-Century Hamlet encompasses 63 spacious Rooms and Suites, a six-bedroom Villa, three Restaurants, two Bars, a Cycling Center, and a Luxury Spa.

It was a Love Affair for Provence that pushed Andreas Rihs to invest in the future of Coquillade. In 2006, this Swiss Entrepreneur (†2018), known for his passion for Wine and Cycling, bought the old Village built over the Centuries on a Hill surrounded by Vineyards and has set itself the ambition to make it the most beautiful place for Wine Tourism in Provence. His sons Oliver and Tobias Rihs are now continuing this beautiful adventure. After its opening in 2008, Coquillade Provence Resort & Spa was rewarded for its hard work by obtaining its 5th star in 2011.

The Establishment took on a new dimension in 2015 with the expansion of 35 new Rooms and Suites, a 2000m<sup>2</sup> Spa and 400m<sup>2</sup> of Event Space. In 2020, Coquillade underwent a complete Renovation furthering the Property's Unique and Timeless Charm. In 2022, five connecting Luxury Pool Suites will be added offering 340m<sup>2</sup> of combined space accommodating 10-12 Guests with a Private Entrance and Private Access to the Spa. This Place of Life is a Unique Offer in Provence.

#### - The Culinary Philosophy

With Sustainability at the forefront of Coquillade's Culinary Program, Chefs Thierry Enderlin and Aurélien Trousse propose Creative Menus showcasing the Bounty of Provence. The Chefs source fresh and seasonal Produce directly from the Edible Garden, ensuring the finest quality of Ingredients and Taste. Following the Rhythm of the Harvests, the Chefs incorporate Garden Vegetables, Aromatic Herbs, Spices, and Flowers to enrich the Menus with surprising Flavors. Because what we eat is a Guarantee of our Health, the Chefs propose elaborate Cuisine incorporating Farm-Fresh Products grown on-site and sourced from Local Producers. The subtle Blend of the Fresh Products and the creativity of the Recipes, delivers an authentic, delicious Culinary Experience based on the Treasures of our Earth.

#### - An Exceptional Oasis In the Heart of Provence

The Crowning Jewel of the Property is found at the Spa Coquillade, the largest Spa in the Region. You can discover Complete Relaxation and Harmony of the Mind, Body, and Soul, in the Heart of the Luberon Regional Natural Park. Traditional Techniques are strengthened with advanced Therapeutic Modalities, for Programs Tailor-Made to enhance your Physical and Mental Well-Being.

- Luxury Wellbeing

The Coquillade Spa offers an idyllic setting where each Guest is welcomed in a totally Personalized Manner. The 21,527 sq. ft. Spa is entirely dedicated to Well-Being and Fitness with a Sauna, Hammam Steam Bath, Kneipp Pools, Ice Fountain, Sensory Shower, Heated Indoor Pool, Outdoor Jacuzzis, Relaxation Room, Outdoor Jacuzzis, Relaxation Room, Herbal Tearoom, Weight and Cardio Training Room, Gym and Private Garden for Spa Guests.

- Cycling Center Coquillade

Showcasing the famous Swiss Brand BMC, the Coquillade Cycling Center is a 2,152 sq. ft. Showroom that offers high end Racing Bikes, Mountain Bikes, Road Bikes, Electric Bikes, Children's Bikes, and Carriages for the Little Ones.

The Cycling Center is fully equipped for every type of Cyclist: top of the line Bikes, Equipment, Helmets, Jackets, Energy Products... Bike Technicians are on Site to provide Assistance, Advice, make Repairs and Adjustments and more.

With the towering Mont Ventoux and the Luberon, Guests can set off on the most beautiful Routes of the Region according to the desires and objectives of each one:

- Discovery of the Vineyards
- Discovery of the Perched Villages and the Art of Living in Provence
- Discovery of the Ocres Road
- Mont Ventoux Ascensions
- The "Cinglée" of the Mont Ventoux

- Challenge Paris-Coquillade

One of France's most incredible Cycling Spots, Coquillade offers an Exceptional Challenge "Le Paris Coquillade". A Departure from the Eiffel Tower, 5 days, 5 culinary experiences with the greatest Chefs of France, 710 kilometers, 5762 meters of positive Altitude Difference, and 35 hours of effort. The "Le Paris Coquillade" is a new "Route Du Bonheur" which is part of the Relais & Chateaux Catalog.

Source: Coquillade Provence Village Resort & Spa.

Press Conference on Tuesday March 15, 2022 @ Le Grand Vefour Restaurant Gastronomique à Paris

With Nathalie PILOT, Director of Sales & Marketing at Coquillade Provence Resort & Spa

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